



**Kid Sense Child Development**  
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Occupational Therapy | Speech Pathology

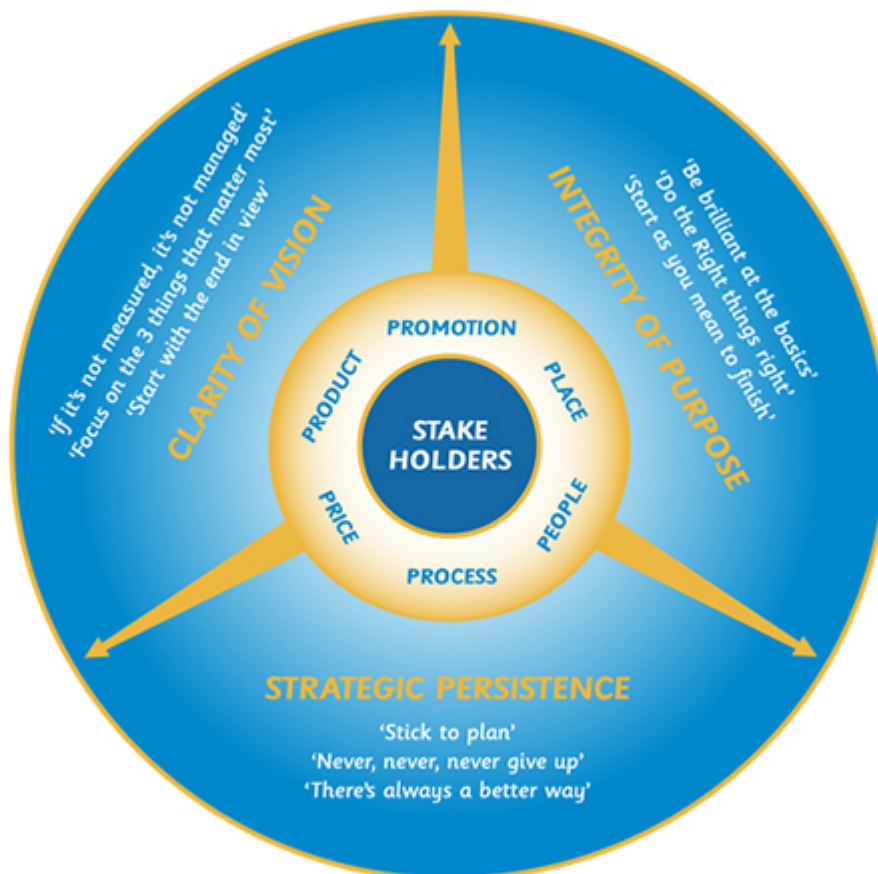
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## Our Vision and Values

We believe our primary responsibility is to the children we work with; the mothers & fathers, grandparents & carers who trust us with their care; and all the educators and health professionals who refer families to us.

The Kid Sense '**Values Wheel**' symbolises how we connect our brand promise with all of our stakeholders. It guides everyday behaviour for our team, and how we interact with everyone. That includes not only colleagues, parents, children, teachers, kindergarten staff and health professionals, but also owners, financial backers, suppliers, the wider community and the environment.

## 'Developing a Brighter Future'



## 'Constant And Never-ending Improvement'

The Kid Sense credo embodies our three core values:

1. Clarity of vision
2. Integrity of purpose
3. Strategic persistence

Embracing the principle of C.A.N.I. (Constant And Never-ending Improvement), we strive to be an employer of choice, service provider of choice, strategic partner of choice, customer of choice and investment of choice.

### **As an employer**

Everyone must be considered as an individual: Kid Sense respects employees' dignity and recognises their merit. We provide equal opportunity for employment, development and advancement and take actions that are considered just and ethical.

We attract, develop, support and grow a world-class team of professionals who

share a clarity of vision, a 'can do anything' attitude and a sense of excitement about what they can achieve. We seek people with personal integrity who are committed to personal care, clinical excellence, attention to detail, constant improvement and exceptional customer service.

### **As a service provider**

We provide the best possible people, systems, resources, technology, training and infrastructure. Our goal is seamless delivery of safe and multi-disciplinary world-class care that is friendly, convenient, enjoyable and value for money. That care should benefit parents, children, educators, professionals, organisations and agencies.

### **As a strategic partner**

Kid Sense builds long-term partnerships. These are sustainable and mutually beneficial, allowing each party to gain competitive advantage, reach further and accomplish more together.

### **As a customer**

Although we seek to purchase the highest quality products and services at the best possible price, we appreciate that our providers must have the opportunity to make a fair profit. We rely on suppliers who give superior service levels, with consistent and timely delivery and value for money. In return, we work to develop an open and honest, mutually-rewarding long-term relationship that includes payment in full, on time.

### **As a community member**

We are responsible to the communities where we live and work, and to the world community. That means being good citizens, supporting good works and certain charities and contributing our fair share of taxes. It also means protecting the environment and natural resources to the best of our ability. We must encourage, support and promote better health and education of children and the people who care for them.

### **As an investment**

Our final responsibility is to our shareholders. Business must make a sound profit in order to deliver sustainably the high quality service we promise. We experiment with new ideas, firm in the belief that there is always a better way, and we establish financial reserves against adverse times. Above all, Kid Sense

achieves its objectives and targets. We work to create a sustained increase in the value of shareholders' equity through risk reduction and profitable, responsible commercial success.

Contact us today to make an initial enquiry or book an assessment for your child  
on 1800 KID SENSE (1800 543 736)

